

5th Annual Kick for the Cure
Adult 7v7 Soccer Tournament
Burns Park, North Little Rock
April 14-15, 2012

Tournament Sponsor Coordinator:
Susy Phillips
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(501) 837-3104

Dear Sponsor:

We are proud to announce the 5th Annual Melinda Marie Evans Kick for the Cure adult soccer tournament in conjunction with the Komen for the Cure Foundation and Arkansas Central Soccer Association. This event, unique in Arkansas, is made possible only with the support of tournament participants, wonderful volunteers and sponsors like you.

Last year the tournament raised \$15,000, which was donated to the Arkansas Chapter of the Komen for the Cure Foundation. Just as in 2011, our goal this year is to increase the funds raised to fight cancer as well as to increase the number of teams participating, the amount of out-of-state teams entering, and to broaden awareness about this important issue.

Tax Deductible Sponsorship Tiers are as follows:

PRESENTING: \$5,000+
GOLD: \$1000+
SILVER: \$500-\$999
BRONZE: \$100-\$499

*Donating food, drink, prizes, supplies, etc. is welcomed. The estimate of the total expense of donated goods will be comparable with the dollar amount of the above tiers of sponsorship.

Benefits of Sponsorship:

1. Your sponsorship is responsible for fighting breast cancer! **The donation is tax deductible.**
2. Advertising! All sponsor logos will be on the back of the tournament t-shirt. The size of your company's logo will be larger and more prominent with the corresponding size of the donation.
3. Sponsors will also have a direct link to their websites on the Kick for the Cure tournament website. Website links are listed according to the donation tier.
4. Sponsors will have the opportunity to advertise in Burns Park the weekend of the tournament. Details will need to be discussed with the tournament sponsor coordinator. Burns Park may have limitations to types of marketing and space availability.

We truly hope to make this year an even bigger success and with your help, we can reach our goal of raising \$30,000 to make a difference in the fight breast cancer.

Please contact the tournament sponsor coordinator if you have questions or need more information. Thank you in advance for your support of a great event and an even greater cause!

www.kickfortheclarearkansas.org